

2024 USPS Postage Estimation

(Effective July 14, 2024)

As your mailing industry experts, we want to provide you with the **updated** 2024 postage rates and mailing design requirements.

MAILING SPECIFICATIONS

Postcard Size:

Length: min-5", max-9"

Height: min-3.5", max-6"

Thick: min-0.007", max-0.016"

Aspect Ratio: (length divided by height): min-1.3", max-2.5"

Letter Size:

Length: min-5", max-11.5"

Height: min-3.5", max-6.125"

Thick: min-0.007", max-0.25"

Aspect Ratio: (length divided by height): min-1.3", max-2.5"

Self-Mailers:

- Folded self-mailers: two wafer-seals on the top, final fold on bottom of mail piece
- Booklets: three wafer-seals (two on leading edge, one on trailing edge)
- Maximum Size: 10.5" X 6"

Mail Panel Standards:

Need to provide a clear area for recipient address

- 4.5" in from the right
- 2.25" up from the bottom

Flat Size:

Length: min-11.5", max-15"

Height: min-6.125", max-12"

Thick: min-0.25", max-0.75"

POSTCARD RATE

Ounces	First Class	Presorted First Class
1	\$0.56	\$0.419

LETTER RATE

Ounces	First Class	Presorted First Class
1	\$0.73	\$0.622
2	\$1.01	\$0.622
3	\$1.29	\$0.622
3.5	\$1.57	\$0.622

LETTER RATE (USPS MARKETING MAIL)

Ounces	Standard	Non-Profit
1	\$0.402	\$0.230
2	\$0.402	\$0.230
3	\$0.402	\$0.230
3.5	\$0.402	\$0.230

FLAT RATE

Ounces	First Class	Presorted First Class	Standard	Non-Profit
1	\$1.50	\$1.212	\$1.041	\$0.805
2	\$1.77	\$1.482	\$1.041	\$0.805
3	\$2.04	\$1.752	\$1.041	\$0.805
4	\$2.31	\$2.022	\$1.041	\$0.805

These postage rates are estimates and are on the high end of what postage will cost. Star utilizes our mailing expertise to provide each customer with the lowest postage rate possible and practical. For those using Informed Delivery, USPS has announced a 4% postage discount on August 1, 2024 through December 31, 2024.

Star Capabilities as Your Full Service Provider:

- **Design:** Print, Web, Email
- **Printing:** Digital, Offset, Inkjet, VDP
- **Mailing:** Address, Inserting, Matching
- **Fulfillment:** Pick-N-Pack, Warehouse, Online Store Front



Star Printing, Inc.

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